



CASE STUDY

Cinetix Solutions *Delivers...* Business Intelligence platform helps Microsoft realize Partner Business Potential

The Challenge:

Your critical business data is trapped in legacy systems

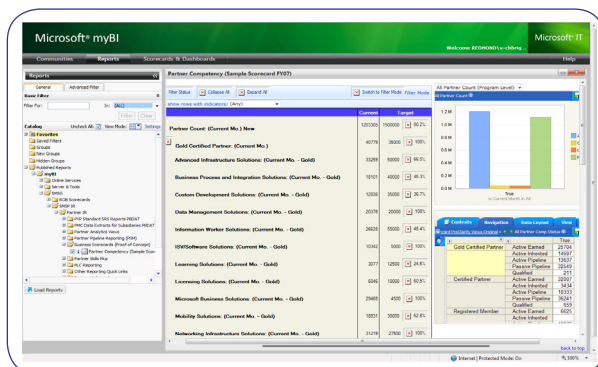
Microsoft Partner information is located in disparate systems accessible via a wide array of user interfaces — it is not easily discovered and consumed by the team members who need it. The Microsoft Partner Program domain consists of data from 12+ distinct platforms built independently and integrated in an ad hoc method. Partner Program data ranges from simple attributes like name and location, to partner level, to sales generated over the lifetime of the relationship. In order for Microsoft to best leverage its Partner relationships, it needed to be able to easily locate and consume the data available, without an adverse impact on the existing systems.

Our Solution:

A single point of access to your data

Leveraging the myBI platform, Cinetix Solutions introduced new Business Intelligence tools to the Microsoft Partner organization to increase the value, visibility, and discoverability of all partner BI assets. The myBI platform is a hosted, integrated, and configurable Business Intelligence portal, providing expanded reporting, data mining and Business Intelligence (BI) capabilities. It allows business groups to expose the right information to the right users in the right format, and to gain business insight with Microsoft BI tools. This new platform not only supports a world class tool for business performance throughout the entire Partner organization, it also provides Microsoft with the resources that help it make accurate and confident business decisions every day.

Dashboard



Key Benefits

The key benefits for the Microsoft Partner Program (MSPP) include:

- A single point of access for all Microsoft Partner Program Business Intelligence needs
- An accessible, discoverable, and intuitive interface to all business reporting
- Enterprise wide repository of reports
- Consistent and flexible user interface (UI) providing a rich user experience
- Secure Intranet and Extranet access across a globally deployed infrastructure

Key Technologies

- Microsoft Office SharePoint Server 2007
- ProClarity Analytics
- SQL Server 2005
- SQL Server Reporting Services
- SQL Server Analysis Services
- Performance Point Server
- Excel Services

How Can We Deliver For You?

Cinetix Solutions delivers on challenging IT projects with a team passionate about excellence.

- Project Leadership
- Enterprise Data Modeling
- Development and ETL
- Data Mining and Report Development
- Prototype and Proof of Concept Delivery

Contact us for
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